



KEVI CAMP HILL SCHOOL FOR GIRLS

ART & DESIGN – GRAPHIC COMMUNICATION

CURRICULUM MAP (YEARS 7-11)



		AUTUMN TERM	SPRING TERM	SUMMER TERM
KEY STAGE 3	YEAR 7	<ul style="list-style-type: none"> Using PowerPoint tools to create a poster design linked to Occasions/Halloween Understanding the principles of Graphic Communication Intro to Project Brief & Artists (Theme: Monsters/Horror, Product: mobile phone case) Wider links (embedded throughout whole project) to graphic design for occasions, branding and packaging 	<ul style="list-style-type: none"> Using artists (watercolour artist and illustrator) to inspire designs Embedded drawing & shading skills Developing draft compositions linking to design principles Using hand media to produce various elements combined with software manipulation. Introduction to Adobe Illustrator via tutorials that students apply to own project. Understanding basic tools 	<ul style="list-style-type: none"> Continuing to use hand media to produce various elements combined with software manipulation. Introduction to Adobe Photoshop to combine pixel based imagery. Final design compilation linked to developing skills in composition. Advanced skills in Adobe Illustrator One off workshops time permitting linked to graphic styles, occasions, branding, packaging and typography
	YEAR 8	<ul style="list-style-type: none"> Using Adobe Illustrator tools to create a poster design linked to Tourism/Travel Understanding the principles of Graphic Communication Intro to Project Brief & Artists (Theme: Architecture/Tourism/Travel, Product: T-shirt print) Wider links (embedded throughout whole project) to design movements, product advertisement, logos & brands 	<ul style="list-style-type: none"> Using artists (watercolour artist and oil painter) to inspire designs Embedded drawing & shading skills Developing draft compositions linking to tolerances, specifications and colour application Using hand media to produce various elements combined with software manipulation. Use of Adobe Illustrator via tutorials that students apply to their own project. Building upon understanding of vector design tools 	<ul style="list-style-type: none"> Continuing to use hand media to produce various elements combined with software manipulation. Use of specific Adobe Photoshop tools to combine pixel based imagery and apply effects. Final design compilation linked to developing skills in composition + heat transfer printing Advanced skills in Adobe Illustrator One off workshops time permitting linked to design movements, product advertisement, logos & brands



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		AUTUMN TERM	SPRING TERM	SUMMER TERM
KEY STAGE 3	YEAR 9	<ul style="list-style-type: none"> Using Adobe Illustrator tools to create a poster design linked to Animal Conservation Understanding the principles of Graphic Communication Intro to Project Brief & Artists (Theme: Campaign Poster linked to Animal Conservation/Animal Welfare, Product: A4 Poster) Wider links (embedded throughout whole project) to call to action graphic design, messages/typography and use of pattern 	<ul style="list-style-type: none"> Using artists (typography artist and mixed media artist) to inspire designs Embedded drawing & shading skills Developing draft compositions linking to typography and layout Using hand media to produce various elements combined with software manipulation. Use of Adobe Illustrator via tutorials that students apply to their own project. Building upon understanding of vector design tools and manipulation tools 	<ul style="list-style-type: none"> Continuing to use hand media to produce various elements combined with software manipulation. Use of specific Adobe Photoshop tools to combine pixel based imagery and apply effects. Final design compilation linked to developing skills in composition and pattern Advanced skills in Adobe Illustrator One off workshops time permitting linked to graphic products that convey messages
	KEY STAGE 4	YEAR 10	<ul style="list-style-type: none"> 8 weeks of software workshops in Adobe Photoshop & Illustrator/GIMP/Inkscape Intro to Project 1 brief - A3 Food and Music Festival Poster linked to chosen Country /A3 Poster to advertise RHS Chelsea Flower Festival Project Research 	<ul style="list-style-type: none"> Working to a brief Drawing skills in various media Artist research, Typography research and Responses Presenting and developing ideas
YEAR 11		<ul style="list-style-type: none"> Drawing skills in various media Artist research and Responses Presenting and developing ideas 	<ul style="list-style-type: none"> Presenting independent outcomes 	<ul style="list-style-type: none"> Final AQA exam