

KEVI CAMP HILL SCHOOL FOR GIRLS

ART & DESIGN - GRAPHICS

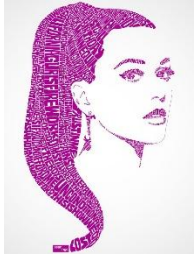
CURRICULUM MAP (YEARS 7-10)



**KING EDWARD VI
CAMP HILL
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Educational excellence for our City

	AUTUMN TERM	SPRING TERM	SUMMER TERM
YEAR 7	Introduction to Graphic Design and the world of visual communication. “Right there with you” project Objective: To create a dynamic poster for McMillan bake sale taking place at Camp Hill in September. Skills: Introduction to Microsoft software. Developing PowerPoint presentation skills. Critical & Contextual Link: Georgina Luck  “Condoover CALLING!” project Objective: To advertise the Condoover Hall trip for the school website aimed at prospective year 7 pupils. Skills: Refining and developing skills in PowerPoint, Market Research aimed at a targeted audience. Critical & Contextual Link: Lisa Greenwald book covers	“Camp Hill Culture Day” project Objective: To create a mask template, exploring colour, images, pattern Skills: Developing skills on Microsoft Word and Techsoft V3. Critical & Contextual Link: Primary research on heritage and culture. Students’ to select appropriate artist of their choice. 	“Ordinary to Extraordinary” project Objective: To create a comic book cover to celebrate real life heroes Skills: Refine and develop skills in Microsoft Word, Illustrator and Techsoft V3. Critical & Contextual Link: Bilquis Evely 

YEAR 8	“Wear it loud, wear it proud” project Objective: To create a dynamic poster for Young Minds, Hello Yellow Day. Skills: Further development of Basic skills on Microsoft Powerpoint skills Critical & Contextual Link: The celebrate you book series “Without a song or a dance, what are we?” project Objective: Creating a portrait of your favourite singer, using lyrics from favourite song Skills: Utilizing text and typography to create an image. Illustrator. Techsoft V3. Microsoft word Critical & Contextual Link: Sean Williams 	“Songs from the shows” project Objective: -Create a dynamic poster and ticket Camp Hill’s Song from the Show’s performance Skills: Refine and develop skills in Microsoft Word. Illustrator. Techsoft V3. Critical & Contextual Link: Steph Pyne  “Next Level Nintendo” project Objective: -Redesign a Nintendo video game case. Skills: Illustrator Critical & Contextual Link: Studio Ghibli	“Mondelez Marketing” project Objective: Create a billboard design for a local snacks company ‘Mondelez’ to advertise one of their snack’s products. Skills: Photoshop Critical & Contextual Link: Ron Mages and Michael Craig Martin 
YEAR 9	“Festival Line-up” project Objective: Creating a dynamic poster for concert release date/festival Skills: Showcase skills on Microsoft Word, Powerpoint, Illustrator and Photoshop Critical & Contextual Link: Zinkys 	Project theme: Close up and Personal Objective: To create a practical independent ‘mini-GCSE’ style project on the theme of ‘Close up and Personal’. A magazine company called ‘Close up and Personal’ is planning to produce a special edition focusing upon female teenage health issues. - Consideration has to be given to such factors as scale, page layout and the relationship between image and text. Investigate appropriate sources and produce an illustrated double-page	Project theme: Close up and Personal Objective: Experimentation and refinement of observational drawing skills using a range of materials. - Independent selection of artists to research and develop ideas inspired by them. - Ability to understand how to connect research-based ideas and practical work with chosen techniques and materials alongside own photography.

		spread for an article on a female teenage health issue of your choice.	
YEAR 10	NEA PORTFOLIO PROJECT 1: Coursework Projects (60% of GCSE grade) • 8 weeks of combined drawing and software workshops (Adobe Photoshop & Illustrator). • Students write their own brief based on designing an A4 poster to promote an event of their choice. • Introduction of first artist research. • Development of independent ideas through mind maps, gathering resources and presenting sketchbook work • Using photography to inform responses to artists work and styles.	• Exploring media relating to composition ideas. • Designing and creating a personal and meaningful outcome in response to the theme. • Presentation of a professional outcome based on preparatory work.	• Review and refinement of professional outcome • Looking at further artists for inspiration in development of final composition ideas. •