

# KEVI CAMP HILL SCHOOL FOR GIRLS

## ECONOMICS

### CURRICULUM MAP (YEAR 12-13)



**KING EDWARD VI  
CAMP HILL  
SCHOOL FOR GIRLS**

*Educational excellence for our City*

	AUTUMN TERM	SPRING TERM	SUMMER TERM
<b>YEAR 12</b>	<ul style="list-style-type: none"><li>• Scarcity, choice and potential conflicts</li><li>• Introducing the market</li><li>• Firms, consumers and elasticities of demand – PED &amp; YED</li><li>• Enterprise, business and the economy</li><li>• Revenue, costs, profits and cash</li><li>• The role of credit in the economy</li><li>• Market failure and government intervention</li></ul>	<ul style="list-style-type: none"><li>• Productive efficiency</li><li>• Business growth and competitive advantage – growth, R&amp;D and innovation</li><li>• Firms, consumers and elasticities of demand – competing on price</li><li>• Enterprise, business and the economy</li><li>• The economic cycle</li><li>• Introduction to macroeconomic policy</li><li>• Life in a global economy</li></ul>	<ul style="list-style-type: none"><li>• Life in a global economy</li><li>• Globalisation</li><li>• Economic factors in business expansion</li><li>• Impact of globalisation on global companies</li><li>• Revision and exam preparation</li></ul>
<b>YEAR 13</b>	<ul style="list-style-type: none"><li>• Globalisation</li><li>• Economic factors in business expansion</li><li>• Impact of globalisation on global companies</li><li>• Impact of globalisation on local and national economies</li><li>• Global labour markets</li><li>• Inequality and redistribution</li></ul>	<ul style="list-style-type: none"><li>• Competition and market power</li><li>• Market power and market failure</li><li>• Market failure across the economy</li><li>• Macroeconomic policies and impact on firms and individuals</li><li>• Risk and the financial sector</li></ul>	<ul style="list-style-type: none"><li>• Revision and exam preparation</li><li>• Final exams</li></ul>