The 2024 UK General Election – Understanding the Electoral Story

On 4 July 2024, the UK held a General Election to decide which political party (or parties) would form the next government. But what was the electoral story behind the result? In this task, you'll explore the key events, political debates, and voting patterns that shaped the outcome.

General

- 1. What is a general election?
- 2. Which political parties were the main contenders in the 2024 General Election?
- 3. Who were the leaders of those parties?
- 4. What was the key issue or issues of the 2024 campaign?
- 5. What was the final outcome of the election (number of seats won by major parties, overall winner, hung parliament or majority)?

The Campaign and Issues

- 1. What were the main policies or promises made by the major parties?
- 2. How did the parties differ on key issues such as the economy, the NHS, climate change, immigration, or education?
- 3. What role did party leaders, debates, or media coverage play in influencing voters?
- 4. Were there any major turning points during the campaign?
- 5. How did political scandals, social media, or external events impact the election?

Voting Patterns

- 1. How did people of different ages vote?
- 2. Were there noticeable differences in how women and men voted?
- 3. What patterns were seen in ethnic minority voting?
- 4. How did **social class** or **education level** affect voting behaviour?
- 5. How did different **regions and nations** of the UK vote (including English regions, Scotland, Wales, and Northern Ireland)?

The Significance

- 1. What does the 2024 General Election result tell us about current public opinion in the UK?
- 2. What are the likely consequences for government policy in the next 5 years?
- 3. How might the result affect the unity of the UK (e.g., Scotland, Northern Ireland)?
- 4. What does the election reveal about the state of democracy or voter engagement in the UK?
- 5. How might this election be seen in the wider context of recent UK political history (e.g. Brexit, COVID-19, cost of living crisis)?